

<p><b>1. Service Definition:</b></p>	<p><b>Economic Growth and Development Service delivers key regulatory services associated with Planning, Building Standards, Environmental Health and Trading Standards and leads on Economic Development, Regeneration, Climate Change and Moray Growth Deal: -</b></p> <p><b>Environmental Health and Trading Standards</b> deliver regulatory services for food safety, health and safety, animal health, private water supply, public health, private water supplies, housing, landlord registration, community safety, consumer advice, trading standards, safety of goods, petrol licensing, illicit goods, consumer advice and tobacco sales.</p> <p><b>Development Management and Building Standards</b> is responsible for planning and building standards applications/warrants, compliance with planning conditions, enforcement of breaches of planning control and dangerous buildings, both services aim to be self-financing attracting significant income through statutory and discretionary fee income.</p> <p><b>Economic Growth and Regeneration</b> delivers Business Gateway Service and Community Wealth Building, external funding and manage allocations including UKSPF, town centre regeneration activities, Business Improvement District, transfer of Museum service, skills and Employability.</p> <p><b>Strategic Planning and Development</b> is responsible for the Local Development Plan/Supporting guidance, preparation of masterplans, Climate Change/Routemap and Just Transition Conservation Area and Grants, Town Centre regeneration Moray Growth Deal Housing Mix Delivery projects, Levelling up Funding, Elgin Long Term Town Plan and Developer Obligations.</p>
<p><b>2. Service Resources:</b></p>	<p>96 FTE  <b>Annual Budget 2024/25:</b> Net Revenue £3.8 million</p>

<p><b>3. What have we identified for improvement in 2024/25</b></p>	<p><b>What evidence did we use to identify this improvement? Please add benchmark information wherever available and relevant to the improvement.</b></p>
<p>Develop proposals for future Just Transition Bids</p>	<p>Climate Change Strategy 2020-30</p>
<p>Prepare updated community safety response plan incorporating recommendations from agreed Annual Community Safety report.</p>	<p>Community Safety Strategic Group – Anti-social Behaviour Task Force</p>

Prepare guidance document for Policy 11 c) in National Planning Framework 4 to maximise socioeconomic benefit associated with energy developments and address community wealth building.	National Planning Framework 4
Review and prepare Planning Performance Framework (PPF) to align with the template set out by the National Planning Improvement Team	National Planning Improvement Framework
Review of Developer Obligations Supplementary Guidance, publish and consult on revised guidance including review of methodologies.	National Planning Framework 4, Developer Obligations Supplementary Guidance Moray Local Development Plan 2020 Guidance

Note: Progress against BV Actions will be monitored and reporting out with Service Plan process

<b>4. Strategic Outcome or Priority</b>	<b>Action</b>	<b>Planned Outcome</b>	<b>Outcome measures</b>	<b>Completion target</b>	<b>Lead</b>	<b>Priority Rating (1 high 3 low and 4 for ongoing, 5 for on hold)</b>
(L) Developing a diverse, inclusive & sustainable economy. (CP) Building Stronger Greener Vibrant Economy	Progress Moray Growth Deal:  Bring the remaining Moray Growth Deal projects into delivery:	By the end of the Deal (2031): MGD outcomes relating to GVA uplift, tourism numbers, affordable homes built, job creation and skills uplift to be achieved.	By the end of March 2025: Ability to track outputs and their impact on outcomes through the completion of a benefits realisation and monitoring plan. Bi-annual review of project monitoring plans at MGD Board meetings (May and November).	March 2026  Interim target of March 2025 for 7 of the 8 projects to be in delivery	Head of Economic Growth & Development Services	1

**ECONOMIC DEVELOPMENT & PLANNING SERVICE PLAN**

**Appendix 1**

(L) Developing a diverse, inclusive & sustainable economy. (CP) Building Stronger Greener Vibrant Economy	Delivery of the Community Wealth Building Strategy and Action Plan	Ensure wealth stays within the hands of our local communities	Average gross weekly earnings (full-time employees) (SLAED)	March 2025	Head of Economic Growth & Development Services	1
(L) Developing a diverse, inclusive & sustainable economy. (CP) Building Stronger Greener Vibrant Economy	Enable more people to work by supporting access to affordable childcare	Minimise barriers to people working such as childcare	Gender Pay Gap  Number of Parents assisted through Employability partnership  Number of Wrap around places available	March 2025	Head of Economic Growth & Development Services	1
(L) Empowering & connecting communities. (CP) Building Thriving, Resilient, Empowered Communities	Delivery of the Levelling Up Fund elements of the Elgin City Centre Masterplan	Elgin City Centre is a prosperous, attractive and health place	No of empty properties and vacant/derelict sites in the city centre  No of additional residential properties in Elgin city centre	March 2026	Strategic Planning and Development Manager	1
(L) Empowering & connecting communities. (CP) Building Thriving,	Delivery of Town centre Improvement Plan & Annual Report	Developing a diverse, inclusive and	Town Vacancy Rates SLAED annual report indicators – town centre vacancy rates	March 2025	Strategic Planning and Development Manager	1

Resilient, Empowered Communities		sustainable economy: By the year 2030 Moray will have a sustainable and inclusive economy which generates improved opportunities for everyone, including more skilled and higher paid jobs				
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5. Service Level Outcomes or Priorities	Action	Planned Outcome	Outcome Measures	Completion Target	Lead	Priority rating
<b>Economic Growth &amp; Regeneration</b>	Establishing Elgin Town Board and supporting engagement to prepare Investment Plan for submission to UK Government	Elgin City is a prosperous, attractive and healthy place	No of empty properties and vacant/derelict sites in the city centre  No of additional residential properties in Elgin city centre  Crime statistics	August 2024	Strategic Planning & Development Manager	1
<b>Legislative/Regulatory</b>	Preparation and submission of LDP Evidence Report to Gatecheck	Evidence to support Proposed Local Development Plan to deliver homes, employment, prosperity, town centre regeneration, active travel, healthy living, infrastructure, carbon reduction, climate adaptation and biodiversity enhancement.	Outcome measures to be developed as part of preparation of LDP 2027	1 June 2024 for submission of Evidence Report to Gatecheck  Timelines as set out in approved Development Plan Scheme December 2023	Strategic Planning and Development Manager	1

<p><b>Climate Change and Biodiversity Route Map to Net Zero</b></p>	<p>Building heat and Electricity - Scoping and research into increased renewable energy generation from Council buildings and land.</p>	<p>Achievement of targets, indicators and outcomes identified in Climate Change Action Plan to achieve Carbon Neutral by 2030.</p>	<p>LGBF, % RMNZ amber/red Heat and Electricity</p> <p>CO2 emissions areas wide per capita – (LGBF CLIM1)</p> <p>CO2 emissions within scope of LA per capita – (LGBF CLIM2)</p>	<p>March 2025</p>	<p>Principal Climate Change Strategy Officer</p>	<p>1</p>
<p><b>Climate Change and Biodiversity Route Map to Net Zero</b></p>	<p>Operating Emissions – Governance &amp; Climate Change Awareness Training (Re-branded)</p> <p>Adaptation benchmarking</p> <p>Design and develop online Climate Change awareness Training</p> <p>Support the development of carbon knowledge and skills to promote innovation and effective carbon management</p>	<p>Achievement of targets, indicators and outcomes identified in Climate Change Action Plan to achieve Carbon Neutral by 2030.</p>	<p>LGBF % RMNZ amber/red</p>	<p>August 2025 for all actions</p>	<p>Principal Climate Change Strategy Officer</p>	<p>1</p>

<p><b>Climate Change and Biodiversity Route Map to Net Zero</b></p>	<p>Nature and Biodiversity  Development of Carbon Offsetting Plan and ensuring management of council land holdings is planned to maximise carbon sequestration</p>	<p>Achievement of targets, indicators and outcomes identified in Climate Change Action Plan to achieve Carbon Neutral by 2030.</p>	<p>LGBF % RMNZ amber/red</p>	<p>March 2025</p>	<p>Principal Climate Change Strategy Officer</p>	<p>1</p>
<p><b>Climate Change and Biodiversity Route Map to Net Zero</b></p>	<p>Prepare Climate Change Routemap  Review 2030 net zero target  Update Climate Change Strategy  Consult, raise awareness, communicate and engage with staff, residents, businesses an organisation across Moray about climate change. Promote relevant campaigns.  Join support networks to assist the progress of climate change work</p>	<p>Achievement of targets, indicators and outcomes identified in Climate Change Action Plan to achieve Carbon Neutral by 2030.</p>	<p>LGBF % RMNZ amber/red</p>	<p>August 2024  January 2025  June 2025 and publish 2025  March 2025  March 2025</p>	<p>Principal Climate Change Strategy Officer</p>	<p>1</p>

**ECONOMIC DEVELOPMENT & PLANNING SERVICE PLAN**

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<b>Workforce Planning</b>	Identify route for succession of professional officers across the service	Reduced risk of statutory failures impacting on public health and safety	Number of services at risk of insufficient staffing levels in next 5 years to deliver statutory duties for Environmental Health, Trading Standards & Building Standards	March 2025	Head of Economic Growth and Development	1
<b>Community Safety</b>	Prepare community safety response plan incorporating recommendations from agreed Annual Community Safety report	Reduce the number of anti-social behaviour referrals	Outcome measures set out in community safety response plan	March 2025	Environmental Health & Trading Standards Manager	1
<b>Legislative/Regulatory</b>	Guidance for Policy 11c) in NPF4 to maximise socio-economic benefit associated with energy developments	Production of guidance document and associated plans to maximise economic impact and address community wealth building	Ensure compliance with Policy 11 c) in NPF4	Draft approved April 2024, consultation for 12 weeks to commence by 1 August 2024 and final document by January 2025	Strategic Planning & Development Manager	2
<b>Legislative/Regulatory</b>	Review and prepare Planning Performance Framework (PPF)	Improved performance in line with pillars set out in the template with local case studies	PPF submitted to National Performance team in line with agreed deadline	December 2024	Development Management & Building Standards Manger	1



		and performance data				
<b>Legislative/Regulatory</b>	Review of Developer Obligations Supplementary Guidance	Ensure Developer Obligations Guidance is robust	Collection and spending of Developer Obligations	December 2025	Strategic Planning & Development Manager	3
<b>Develop proposals for Just Transition Bids</b>	Prepare a framework for Just Transition Bids	Target investment to create good, green jobs through the transition to net zero	Framework for bids prepared	March 2025	Strategic Planning and Development Manager	2
<b>Health &amp; Wellbeing</b>	Ensure revised operational implementation of absence management procedures are applied by managers	Absence is managed effectively and levels of absence are reduced efficiently and timeously	Reduction in number of days absence per employee	March 2025	Head of Economic Growth & Development	2