1. Service Definition:	Service Definition: Economic Growth and Development Service delivers key regulatory services associated with Planning, Building Standards, Environmental Health and Trading Standards and leads on Economic Development activity: - Environmental Health and Trading Standards deliver regulatory services for food safety, health and safety, animal health, private water supply, public health, private water supplies, housing, landlord registration, consumer advice, trading standards, alcohol and tobacco sales, COVID 19 response. Development Management and Building Standards manage planning and building standards applications and enforcement activity, both services are self-financing attracting significant income through the statutory fees associated with applications. Economic Growth and Regeneration has responsibility for business gateway, external funding including management of European funds, town centre activities, Business improvement districts, skills and employability. Strategic Planning and Delivery is responsible for the Local Development Plan, supporting delivery of Moray Economic Strategy, Moray Growth Deal and associated projects and programmes.
2. Service Resources:	3. Service Resources 96 FTE Annual Budget 2020/21:Revenue £3.5 million

3. What have we identified for improvement in {Financial Year}?	Recovery & Renewal (tick if app)	What evidence did we use to identify this improvement? Please add benchmark information wherever available and relevant to the improvement.
We will create a step change in the regional economy: supporting the Moray Growth Deal programme and delivering the Cultural Quarter and Housing Delivery Mix projects	$\overline{\checkmark}$	Moray Growth Deal with supporting workshops, stakeholder inputs, economic analysis.
We will create a step change in the regional economy: driving economic recovery through revised employability initiatives recognised in the Economic Recovery Strategy and Action Plan, both those directed nationally and those conceived locally	✓	Moray skills Investment Plan and associated gap analysis and evidence of need, Economic recovery plan.
We will respond to the new demands associated with COVID 19 and Brexit to protect public health and support the economy	✓	Economic Recovery Plan, Environmental Health performance information

4. Strategic Outcome or Priority	Action	Planned Outcome	Recovery & Renewal	Outcome measures	Completion target	Lead	Priority Rating (1 high 3 low and 4 for ongoing, 5 for on hold?)
(L) Developing a diverse, inclusive & sustainable economy. (CP) Our Future: Create a vibrant economy	We will pursue the Cultural Quarter and other Moray Growth Deal projects led by the council	Economic growth and opportunity encouraging the retention and attraction of young people	The economy, businesses, partners and infrastructure of Moray achieve stability and support to recover and grow	Increase in 16-29 years olds living and working in Moray Increase in Tourism spend (note baselines will be taken before each project starts to reflect impact of COVID 19 and accurate measurement of change	10/15 year programme with annual reporting on measures	Depute Chief Executive Economy, Environment and Finance	1
(L) Developing a diverse, inclusive & sustainable economy. (CP) Our Future: Create a vibrant economy	We will progress the Moray skills investment plan and complete review the current plan Develop a collaborative approach to employability	Better employment, skills and earnings – increase in higher skilled jobs and wage levels Reduction in gender pay gap Apprenticeships in key sectors are increased		Reduce the number of people earning less than the living wage Increase average pay levels Gender pay gap shows improvement By 21/22 overall modern apprenticeships in key sectors delivered by Moray College have increased by 38%	Review of previous SIP and SIP actions not yet completed on hold due to COVID 19 actions currently replaced by Economic Recovery Action Plan	Economic Growth and Regeneration manager	5

5. Service Level Outcomes or Priorities	Action	Planned Outcome	Recovery & Renewal	Outcome Measures	Completion Target	Lead	Priority rating
Implement the secondary legislation and guidance issued by Scottish Government in relation to the Planning Scotland Act 2019	Project plan and manage the expected changes to procedures and processes as a result of new legislation.	A planning service engaged with the community and providing leadership for development, environment and public health.	The long-term impacts upon the people of Moray are mitigated and managed allowing wellbeing to be advanced	Both Quality and Quantitative measures within the Planning performance framework maintained or improved with green ratings against performance	Rolling programme 2019/2020/2021 New legislation enacted within 6 months of commencement	Development Management and building Standards manager	2
Produce a Building Standards Annual Performance Report to be submitted to SG & to be used to promote the service and drive improvements	We will improve performance and reporting and enhance its submission by producing a comprehensive annual performance reporting document to obtain ongoing approval as verifiers. Improving engagement and consultation with customers.	To steer and provide a framework to deliver a higher quality of service	The economy, businesses, partners and infrastructure of Moray achieve stability and support to recover and grow	Building Standards Division & KPO's submitted quarterly to Scottish Government and continuous improvement in performance achieved	Annual performance framework produced	Principal Building Standards Officer	1

6. New – Recovery &	Autor	Discourse of the same	B	2 4	Completion		B :: :: : : : : : : : : : : : : : : : :
Renewal Outcomes	Action	Planned Outcome	Recovery & Renewal	Outcome Measures	Target	Lead	Priority rating
Economic Recovery	We will progress the preparation and delivery of Elgin Town Centre Masterplan and complete the carbon free place pilot projects. We will facilitate high street development through no fee pre application advice and fast track planning and building standards services	Economic growth, encouraging sustainable town centre living, through different approaches to energy, transportation and green infrastructure.	The economy, businesses, partners and infrastructure of Moray achieve stability and support to recover and grow	Reduce the Area of vacant/ derelict land in Elgin Town Centre. Increase pedestrian footfall in the town centre over a 5 year delivery period. Number of business start ups.	Plan out for consultation early 2021. 5-10 year delivery programme with progress measured annually	Strategic Planning and Development Manager.	1
Economic Recovery	We will support business	An increase in training and support to meet rising demand from COVID 19 and BREXIT Business environment is improved in key respects	The economy, businesses, partners and infrastructure of Moray achieve stability and support to recover and grow	Increase in number of businesses supported and business survival rate. Take up of consultancy in procurement and export advice. Town centre funding and number of projects delivered Town centre footfall improved. Increase in local procurement spend	Ongoing and annual	Economic Growth and Regeneration manager	1
Economic Recovery	We will progress employability and skills activities such as kickstart, youth guarantee scheme, parental employability support.	An increase in training and support to meet rising demand from COVID 19	The economy, businesses, partners and infrastructure of Moray achieve stability and support to recover and grow	Increase in the number of individuals supported into training or work	Ongoing and annual	Economic Growth and Regeneration manager	1
A sustainable Council that provides valuable services to our Communities	Adapt and reprioritise services to meet new demands of COVID 19 and Brexit, prioritisation will be on Public Health impacts and protecting the economy	A functioning Environmental Health and Trading Standards teams prioritising within resources to protect public health and the economy	The long-term impacts upon the people of Moray are mitigated and managed allowing wellbeing to be advanced	Performance measures and national comparisons through APSE, this will include performance benchmarking and assessment of performance of new work related to COVID 19 and Brexit such as export certification, performance measures will include:	20/21 and annually	Environmental Health and Trading standards Manager	1

APPENDIX 4

COVID REVISED SERVICE PLAN

	 achievement of food standards inspections private water supplies export certification numbers COVID 19 inspection and enforcement. 	
Choose an item.		