

APPENDIX 2

SLAED (ECONOMIC DEVELOPMENT) PERFORMANCE INDICATORS - MORAY 2017/18 WITH SOLACE COMPARATORS - OTHER SERVICES FAMILY GROUP 2 (ENVIRONMENTAL SERVICES AND CULTURE/LEISURE)											
Ref	Indicator	Period	Scotland (*5,424,800)	Moray (*95,780)	East Ayrshire (*121,940)	East Lothian (*104,840)	Fife (*371,410)	North Ayrshire (*135,790)	Perth & Kinross (*151,100)	South Ayrshire (*112,680)	Stirling (*94,000)
I1	Economic Development & Tourism Expenditure – estimated (£000)	2017/18	£498,030	£4,657	£13,829	£6,268	£16,527	£20,005	£7,213	£5,709	£4,794
	Capital Spend (£000)		£225,316	£1,881	£7,734	£1,643	£2,669	£10,217	£2,014	£710	£3,043
	Revenue Spend (£000)		£272,714	£2,776	£6,095	£4,625	£13,858	£9,788	£5,199	£4,999	£1,751
I2	Economic Development Staffing – estimated	2017/18	1,280.43	24.00	33.00	34.00	87.72	59.88	34.00	17.50	14.00
A1	Number of Attendees at Business Gateway Events (Attendees)	2017/18	30,722	1,599	677	350	2,058	715	544	509	540
A2	Number of Attendees at Business Events provided by the Council	2017/18	15,906	1,499	167	703	1,078	432	585	74	140
A3	Number of Companies Registered with SDP	2017/18	11,439	36	337	163	680	277	310	288	241
OP1	No. of Businesses Supported by Council Economic Development Activity	2017/18	14,328	71	482	162	1,139	701	54	98	628
	No. of instances of support		20,693	80	1,023	180	1,201	-	125	55	-
OP2	Number of Business Gateway Unique Customer Accounts	2017/18	50,593	929	978	819	4282	1392	1423	814	1161
OP3	Number of Companies Assisted by Scottish Development International	2017/18	2,485	45	33	27	99	31	59	34	64
OP4	Number of People that have Participated in Council Funded or Operated Employability Activities	2017/18	49,942	716	1,462	384	4,824	1,693	1,138	1,394	425
OP5	Availability of Employment Land (% Immediately Available)	2017/18	40.8%	22.4%	16.7%	-	23.9%	63.0%	30.3%	48.2%	-
OP6	Number of Businesses Participating in SDP Events and Activities	2017/18	1,327	1	20	17	71	19	32	32	15
OC1	Gross Value Added per Capita (£ per head)	2016	£22,059	£21,683	£15,460	£16,957	£20,276	£15,294	£25,765	£23,375	£25,280
OC2	Gross Weekly Earnings – Residence Based	2017	£547.70	£497.90	£557.00	£595.00	£530.50	£563.10	£551.50	£574.10	£597.10
	Gross Weekly Earnings – Workforce Based		£547.30	£498.10	£520.20	£517.60	£500.00	£540.90	£518.00	£542.30	£532.80
OC3	Employment Rate	2017/18	74.3%	73.8%	71.3%	78.6%	74.3%	70.4%	75.4%	72.3%	73.6%
OC4	New Business Starts per 10,000 Working Age Population	2016	64	48	53	55	61	57	60	67	67
OC5	Business Survival Rate - (3 Year)	2013-16	62.1%	64.9%	62.9%	62.9%	62.0%	62.7%	60.2%	63.6%	64.3%

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OC6	Claimants in Receipt of Out of Work Benefits - Number of people claiming Jobseeker's Allowance, plus those who claim Universal Credit who are out of work, as a proportion of residents aged 16-64	2017	2.6%	2.0%	4.0%	3.0%	3.1%	4.5%	1.3%	2.5%	2.4%
OC7	Working Age Population with Low/No Qualifications (% of People with Low/No Qualifications)	2017	10.8%	12.2%	14.1%	7.8%	9.9%	13.6%	5.6%	13.2%	7.8%
OC8	Town Vacancy Rate	2017/18	11.5%	9.9%	4.0%	6.1%	14.6%	10.0%	7.9%	8.1%	7.0%
OC9	Number of Business Gateway start-ups that are Trading	2017/18	9,129	128	233	205	469	304	321	201	228
OC11	Leverage of External Funding (£ Levered per £1 Council Contribution)	2017/18	£1.71	£2.66	£0.29	£0.83	£10.19	£1.37	£0.95	£0.85	£0.92
OC12	Number of Planned New Jobs from Completed Inward Investment Projects	2017/18	3,839	19	-	-	43	35	209	138	48
	Number of Planned Safeguarded Jobs		4,691	-	-	-	296	60	876	4	487
OC13	Number of Unemployed People that have Progressed to Employment from Participation in Council Funded or Operated Employability Activities (Total Participants)	2017/18	16,469	157	721	67	1,317	818	602	195	237
IG1	GVA/hour worked**	2016	£32.40	£32.00	£29.30	£32.40	£33.90	£29.30	£33.40	£34.30	£33.40
	GVA/job filled**		£51,384	£53,652	£46,130	£48,013	£52,413	£46,130	£53,193	£53,185	£53,193
IG2	Under-employment	2017	8.0%	8.4%	6.2%	8.9%	9.9%	11.8%	9.0%	8.0%	6.4%
IG3	5 year % Change in median income vs change in lowest quintile	2013-18	-3.1%	0.1%	1.6%	0.5%	-2.3%	-6.9%	-4.0%	0.0%	0.0%
IG4	GVA per Growth Sector (£) :										
	Growth Sector - Food and Drink (excludes agriculture)	2016	-	£81,076	£56,412	£63,011	£123,207	£48,803	£58,829	£128,785	£71,337
	Growth Sector - Financial and Business Services (excludes financial and insurance activities)	2016	-	£46,839	£50,135	£52,478	£48,208	£34,935	£46,146	£40,259	£51,891
	Growth Sector - Life Sciences	2016	-	-	£46,993	-	-	-	-	£54,037	£51,929
	Growth Sector - Energy (including Renewables)	2016	-	£166,688	£86,594	-	£240,570	-	-	£137,823	£203,496
	Growth Sector - Sustainable Tourism (Tourism related Industries)	2016	-	£18,157	£13,682	£15,444	£20,461	£14,822	£23,571	£22,804	£24,589
	Growth Sector - Creative Industries (including Digital)	2016	-	£48,727	£37,239	£76,604	£69,660	£45,849	£44,951	£46,442	£45,579

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IG5	Percentage Earning Less than Living Wage	2017	18.4%	24.9%	22.6%	19.1%	23.0%	21.1%	21.6%	24.0%	17.1%
IG6	% of Participation of 16-19 year olds	2018	91.8%	91.2%	89.3%	94.7%	90.1%	91.1%	94.0%	91.6%	94.4%
IG7	% Premises unable to access 10Mbps/s Broadband	2018	6.1%	9.2%	3.1%	4.5%	1.9%	2.5%	10.7%	4.2%	7.1%
IG8	% Premises able to receive Superfast Broadband (30Mbit/s)	2018	91.1%	83.0%	94.2%	88.0%	94.5%	92.4%	81.8%	92.9%	86.1%

Ref

I = Input Indicators

A = Activity Indicators

OP = Output Indicators

OC = Outcome Indicators

IG = Inclusive Growth Indicators (New group)

* Populations based on NRS Mid-Year 2016 Estimates

** in IG1 - NUTS 3 regions are smallest areas published hence Stirling is the same as Perth & Kinross etc.