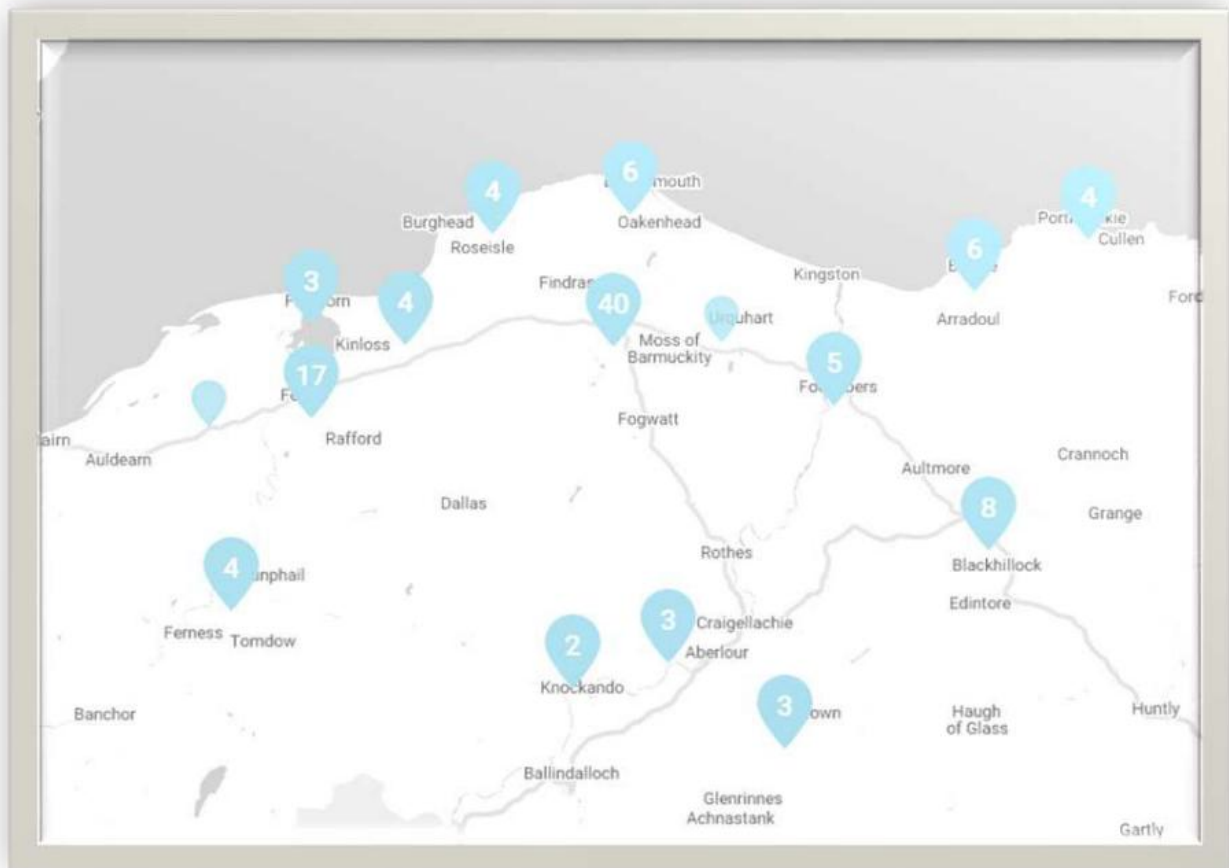


## APPENDIX I

Map of Moray showing 113 registered business locations where the Scotland Loves Local Moray Gift Card can currently be used.



### Sectoral breakdown of registered businesses:

|               |    |                       |    |
|---------------|----|-----------------------|----|
| FOOD & DRINK  | 16 | LEISURE & ATTRACTIONS | 7  |
| ACCOMMODATION | 13 | HEALTH & BEAUTY       | 9  |
| RETAIL        | 56 | SERVICES              | 12 |

### Summary of Promotional Activity

#### Promotional Video:

<https://www.youtube.com/watch?v=PGbDFwzkqgw>

**Moray Council Newsroom:**

<https://newsroom.moray.gov.uk/news/moray-loves-local-gift-card-launched>

<https://newsroom.moray.gov.uk/news/moray-loves-local-gift-card-now-available-to-buy>

**Press Articles:**

<https://www.northern-scot.co.uk/news/help-power-morays-economy-moray-loves-local-gift-card-no-257933/>

<https://www.pressandjournal.co.uk/fp/news/moray/3692682/moray-loves-local-gift-card-launched/>

<https://thehighlandtimes.com/moray-loves-local-gift-card-launched/>

<https://www.forres-gazette.co.uk/news/help-power-morays-economy-moray-loves-local-gift-card-no-257934/>

<https://www.grampianonline.co.uk/buckie/firms-heed-plea-to-sign-up-for-moray-shop-local-scheme-254867/>