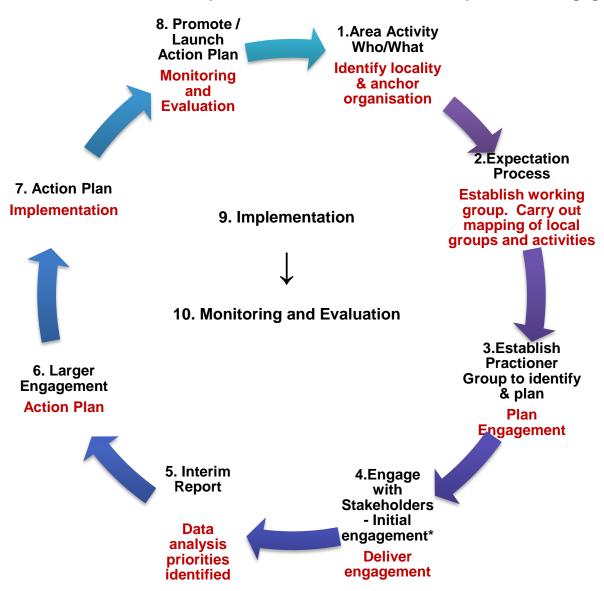
## Proposed Revised Local Outcome Improvement Engagement Steps - CSU



The stages used to develop the plans in New Elgin East and Buckie Central East are outlined in black in the diagram. The stages for developing a plan where there is an existing anchor organisation in place are outlined in red.

Steps	Activity (where no anchor organisation exists)	Timeline	Steps	Activity (where community anchor organisation established)	Timeline
Step 1. What's already happening in the area/who/ what?	Map existing activities/events being delivered by agencies/ key community groups in the area/location. (This includes utilising existing mapping initiatives that have already taken place) Identify existing activities by partners and community groups which link in with local outcomes and which could be the starting point of the locality action plan	3 weeks	Step 1  Identify locality and community anchor organisation	Evidence of need established (SIMD etc)  Identify Anchor Organisation(s) in area/location, get agreement from them to be supported by CSU to carry out community engagement and locality planning work. Including addressing areas of identified need.  Agree roles, responsibilities and timescales (SLA/Support agreement)	1 month
Step 2. Establish Practitione r Group	engagement process  Establish a local practitioner team (locals agency staff), who will develop 'short term' plan/strategy to identify and engage key local community stakeholders in the process. (Could be existing local staffing groups i.e. LMGs). Identify any training and support needs and implement	3 weeks	Step 2 Establish working group Carry out mapping	Working closely with the anchor organisation, support them to map key stakeholders and existing activities/services/events being delivered in the area by community organisations. (This may involve review of the Anchor organisation's own operational plan.)  Establish working group to carry out the engagement. (could be a sub group of the Anchor organisation with representation from additional key stakeholders).	2 months

				Address any training and support needs within the group.  Identify and target known local residents / service users who may (with additional support) be able to articulate and identify issues affecting those within the community. Identify training needs for local stakeholders and implement. Identify and consider long term capacity building support / opportunities for local activists, groups and individuals	
Step 3. Awareness Raising Raise awareness of Locality Plan process and intended outcomes	Promote Locality Plan proposals, clarifying expectation of CPP to key targeted/ agencies/ community stakeholders. Identify and target known local residents / service users who may (with additional support) be able to articulate and identify issues affecting those within the community. Identify training needs for local stakeholders and implement Identify and	6 weeks	Step 3  Plan engagement	Working group to plan engagement process – timescales, methodology, promotion, resources required.  This could include Place Standard, Ketso, Planning for Real®, online questionnaires, one to one conversations – taking into account the particular needs of the hard to reach and most marginalised members of the community.	2 months

	consider long term capacity				
	building support /				
	opportunities for local				
	activists, groups and				
	individuals. Utilise existing				
	engagement methodology,				
	tools, relationships,				
	partnerships to gain better				
	understanding of local				
	needs.				
Step 4	Invite/ encourage targeted	4 weeks	Step 4	Working group to deliver engagement	
Engage	community stakeholders to		·	as planned	6 weeks
with	come together to explore		Community		
targeted	initial input/first steps of		Engagement	Resources required may include	
local	what a Locality Plan might			support to carry out online	
stakeholde	look like and contain.			engagement, ICT, Graphics, printing,	
rs	(Utilising engagement tool			Social Media, meeting places, admin	
identified	(s) such as Place Standard			support	
by	Tool / Ketso / etc.). Ensure				
agencies/	community stakeholders				
others.	are familiar with existing				
	LOIP information and data				
	relating to their geographic				
	area - ensuring LOIP data				
	is in an 'easy to read'				
	format. Establish local				
	stakeholder group from				
	within the identified				
	community. (Could include				
	those not resident in the				
	area i.e. local				
	shopkeepers/ business				

Step 5. Interim report	owners) Ascertain level of support required and respond to capacity of local activists to engage meaningfully. i.e. training Agree terms of reference with Local Stakeholder Group members. Local Stakeholder Group to plan and deliver wider engagement exercise /events using data /existing community feedback already identified by agency/local residents.  Strategic Lead to produce interim VOICE report on progress and submit to CPB / CPOG/ CEG / CLD Forum / Locality Management Group (LMG)/ CLD / others.	2 weeks	Step 5 Analysis of results & prioritisation	Data analysed and reviewed by Working Group.  Key priorities and actions identified and agreed with relevant stakeholders.  Priority leads identified, subgroups formed where required and reporting methods and timescales agreed	1 month
Step 6. Wider Engageme nt Local Stakehold er Group:	Local Stakeholder Group, with support from Local Practitioner Team member(s) carries out wider community engagement to inform the	6 weeks	Step 6  Launch of Plan	Launch and promotion of Plan	2 weeks

Initiate wider community engageme nt and participatio	Locality Plan. (Resources required include: agency staff, ICT Graphics, Social Media, meeting places, admin support, modern equipment e.g. iPads/projectors				
Step 7. Local Stakehold er Group produces draft Locality Plan.	Collate statistical data and feedback from wider engagement initiative. Develop specific priority actions collectively with Local Stakeholder Group and Joint Engagement Working Group (local managers) to address / respond to agreed LOIP outcomes. 4 Weeks ITEM: 10 PAGE: 8 Identify who's doing what (community, agency, etc.) that includes priorities, time-line and outcomes. Produce DRAFT Locality Plan that includes realistic timelines and outcomes.	2 weeks	Step 7 Implementati on	Implementation of actions to deliver outcomes	Continuing process
Step 8. Promote and launch locality plan	Promote / launch Locality Plan at big community event within community	2 weeks	Step 8 Monitoring and review of support	Monitoring of plan and review of SLA/Support agreement	Continuing process

Step 9.	Implementation by	Continuing		
Implement	appropriate partners,	process		
ation	implement activity to			
	deliver desired outcomes.			
Step 10	Effective monitoring	Continuing		
Monitoring/	process agreed by	process		
evaluation	stakeholders to include			
and	evaluation/ evidence of			
reporting	impact/ accountability /			
	regular feedback to all.			
	Stakeholders.			