



Elgin City Centre Masterplan

Delivery Plan - Nov 2021

Contents

Core Retail Area

CR1	Active Travel Connections - Removing barriers to pedestrian and cycle movement	1
CR2	Elgin City Centre Junction Improvements	3
CR3	Bringing Vacant/ Derelict Sites and Properties Into Reuse	3
CR4	Sustainable Travel Interchange and Infrastructure	5
CR5	A96 Frontage	5
CR6	South Street	6
CR7	Poundland	6
CR8	Shopfronts	7
CR9	North Port	7
CR10	Moss Street	8
CR11	Batchen Lane and Thunderton Place	9
CR12	Public Art Strategy	9
CR13	Lanes	10
CR14	Batchen Street	11
CR15	St Giles Shopping Centre	11

Cultural Quarter

CQ1	Elgin Town Hall	12
CQ2	Grant Lodge	12
CQ3	Proposed Hotel	13
CQ4	Elgin Museum	13
CQ5	Gallery	13

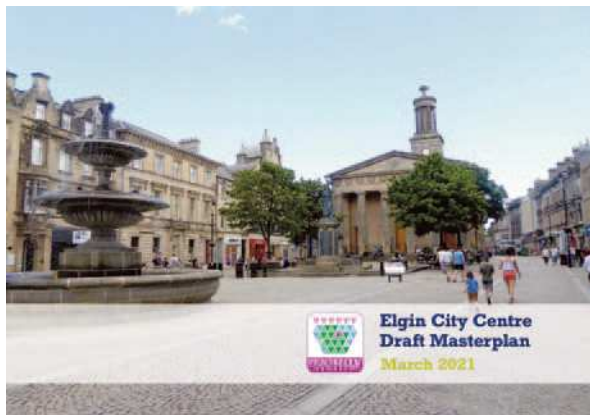
Cooper Park

CP1	Gateways	14
CP2	Renewable Energy	14
CP3	Education, Health and the Environment	14
CP4	Play & Recreation	15
CP5	Sports Hub	17
CP6	Pond	17
CP7	Outdoor Performance Area	18

Other Projects

OP1	Roundabouts, Gateways, and Entrances	18
OP2	Former Sawmill and Auction Mart sites, Linkwood Road	19
OP3	Toilets	19
OP4	Gull Control	20

This Delivery Plan is intended to be a starting point to identify actions required and key stakeholders. Details of costs and potential funding will be added as the actions progress and evolve.



Action 1

Set up Steering Group to oversee implementation of Masterplan

Who	Steering Group to include Elgin BID, Elgin Community Council, Chamber of Commerce, Elgin Museum, Council officers from Strategic Planning and Development, Transportation and other services as required.
Lead	Moray Council - Strategic Planning & Development
When	March 2022
Funding	N/A

CR1 Active Travel Connections - removing barriers to pedestrian and cycle movement



Action 2

Feasibility Study for new Active Travel bridge between Northport and Cooper Park

Who	Moray Council Transportation, Transport Scotland, Sustrans
Lead	Moray Council - Transportation
When	Feasibility study to be commissioned in November 2021. Study will enable funding to be sought to implement new bridge.
Funding	£50,000 committed to feasibility study by Moray Council. If new bridge is considered feasible, investigate funding from UK Levelling Up Fund and Sustrans



Action 3

Transport Assessment to be commissioned as part of the Cultural Quarter project to consider crossings at;

- Cumming Street between Lossie Green car park and the Town Hall
- Cumming Street between Halfords and Elgin Town Hall
- The corner of Lossie Wynd and the High Street
- Alexandra Road between Grant Lodge and the Elgin Museum
- Between North Street and Trinity Place

Who	Moray Council Transportation
Lead	Moray Council - Transportation
When	Transport Assessment to be commissioned to support detailed design work on Elgin Town Hall and Grant Lodge 2022.
Funding	funding for initial Transport Assessment committed through Cultural Quarter project from Moray Council and HIE. £50,000. External funding required to implement crossings.



Action 4

Feasibility Study - New active Travel bridge over Aberdeen to Inverness Railway line

Who	Moray Council Transportation, Network Rail
Lead	Moray Council - Transportation
When	Feasibility Study to be commissioned November 2021
Funding	£50,000 secured for initial design work-Moray Council. If bridge is feasible then funding to be explored through UK Levelling Up Fund and Sustrans

CR2 Elgin City Centre Junction Improvements



Action 5

Outline design of A941/ Laignmoray and A941/ Edgar Road junction improvements

Who
Lead
When
Funding

Moray Council Transportation
Moray Council - Transportation
Outline design to be commissioned November 2021
£150,000 secured for design work- Moray Council. Some developer obligation funding secured and additional funding to be investigated from UK Levelling Up Fund.

CR3 Bringing Vacant/ Derelict sites and properties into reuse



Action 6

Commerce Street, Elgin Club - boutique hotel, proposed restaurant and bar

Who
Lead
When
Funding

Private landowner
Private landowner
2024/25, feasibility to be privately funded and completed by early 2022.
To be secured, Private funding and Council working with interested parties to source external funding



Action 7

Former Church, South Street - possible gallery or offices

Who	Third sector and private owner, Moray Council
Lead	Third party interest
When	Complete by 2024/25
Funding	To be secured, Council working with interested parties to source external funding



Action 8

Former Victorian Market between High Street and South Street - Jailhouse site, Newmarket Bar and empty properties in South Street- land assembly to promote mixed use development.

Who	Private sector, Moray Council and Moray College/ UHI, registered social landlord, property owners, Elgin BID
Lead	Moray Council - Strategic Planning & Development
When	Complete by 2024/25
Funding	Funding from Moray Growth Deal, private sector and additional external funding to be secured.



Action 9

Other vacant and derelict properties - contact landowners and explore funding opportunities to bring properties and unused space back into use

Who	Moray Council, Elgin BID, property owners
Lead	Moray Council - Strategic Planning & Development
When	Ongoing
Funding	Investigate Town Centre Regeneration funding

CR4 Sustainable Travel Interchange and Infrastructure



Action 10

Develop a Sustainable Travel Interchange based at Elgin bus station by 2026

Who	Moray Council, Sustrans
Lead	Moray Council - Transportation
When	To be determined
Funding	To be determined



Action 11

Provide electric vehicle charging points in City Centre car parks by 2030

Who	Moray Council
Lead	Moray Council - Transportation
When	To be determined
Funding	To be determined

CR5 A96 Frontage



Action 12

Redesign blank facades with a mixture of public art, illumination, living green walls and introduce soft landscaping

Who	Moray Council, Elgin BID, Elgin Community Council and local businesses
Lead	Moray Council - Strategic Planning & Development
When	Design work 2022/2023, complete project 2025
Funding	Design work Moray Council, implementation funding to be sourced.

CR6 South Street



Action 13

Streetscape design including paving, planting, public art and street furniture to create a more pedestrian friendly environment while retaining access for vehicles.

Who	Moray Council, Elgin BID, Elgin Community Council and local businesses
Lead	Moray Council - Strategic Planning & Development
When	Design work commissioned December 2021.
Funding	Design work funded by Moray Council, project implementation funding potentially from UK levelling Up Fund.

CR7 Poundland



Action 14

Complete a mixed use development on this site by 2025

Who	Poundland
Lead	Poundland
When	Ongoing
Funding	Privately funded

CR8 Shopfronts



Action 15

Refurbish shop fronts through a shop front improvement scheme

Who	Moray Council, Elgin BID and local businesses
Lead	Moray Council - Strategic Planning & Development
When	Identify shopfronts requiring improvement 2025 and implement programme 2026 onwards
Funding	Town Centre Regeneration funding

CR9 North Port



Action 16

Develop plans to transform the precinct with a range of improvements and introduction of soft landscaping, seating to improve the connection between the High Street and Cooper Park

Who	Moray Council and private owner, businesses
Lead	Moray Council - Strategic Planning & Development
When	Explore options by April 2022
Funding	To be determined



Action 17

Discuss the long term future use of the Northport area and work in partnership with existing businesses, landowners and other stakeholders.

Who	Moray Council and private owner
Lead	Moray Council - Strategic Planning & Development
When	Ongoing
Funding	N/A

CR10 Moss Street



Action 18

Prioritise pedestrians by restricting traffic to the northbound lane and redesign through paving, planting, lighting and waymarking to create a more attractive street.

Who	Moray Council, Elgin BID, Elgin Community Council, local businesses and residents
Lead	Moray Council - Transportation
When	To be determined
Funding	To be determined

CR11 Batchen Lane and Thunderton Place



Action 19

Streetscape design work including traffic control measures

Who	Moray Council, Elgin BID, Elgin Community Council, local businesses
Lead	Moray Council - Strategic Planning & Development
When	Initial design work to be commissioned November 2021
Funding	Design work funded by Moray Council, funding for implementation of design to be investigated

CR12 Public Art Strategy



Action 20

Appoint Public Art Project Manager

Who	Elgin BID, Elgin Community Council
Lead	Elgin BID Manager
When	2022
Funding	Funding from Creative Scotland to be explored.



Action 21

Artist in Residence Programme

Who	Elgin BID, Elgin Community Council
Lead	Elgin BID
When	2022-2024
Funding	Investigate funding from Creative Scotland



Action 22

Relocate existing public art

Who	Moray Council, Elgin BID, Elgin Community Council
Lead	Moray Council - Strategic Planning & Development
When	2024
Funding	To be determined



Action 23

Public art and waymarking throughout Centre, linking Centre to Cooper Park and as focal point(s) within the Pond- develop plan and implement

Who	Moray Council, Elgin Community Council and Elgin BID
Lead	Moray Council - Strategic Planning & Development
When	2022 develop Plan and 2024 implementation.
Funding	Explore external funding including Creative Scotland

CR13 Lanes



Action 24

Prepare prioritised and costed plan to enhance lanes through surfacing, art, lighting, waymarking and soft landscaping

Who	Moray Council, Elgin BID, local businesses and residents
Lead	Moray Council - Strategic Planning & Development
When	2024
Funding	To be determined

CR14 Batchen Street



Action 25

Prepare concept design for street incorporating seating, art and potentially canopies

Who	Moray Council, Elgin BID, Elgin Community Council and local businesses
Lead	Moray Council - Strategic Planning & Development
When	Concept design commissioned November 2021, project complete end 2024
Funding	Design work- Moray Council, project implementation investigate UK Levelling Up Fund

CR15 St Giles Shopping Centre



Action 26

Discuss and explore opportunities to support viability of the Centre with owners and managers of the Centre

Who	Moray Council, Elgin BID, St Giles Centre owners and managers
Lead	Moray Council - Strategic Planning & Development
When	Ongoing
Funding	To be determined

CQ1 Elgin Town Hall



Action 27

Detailed design to refurbish and extend Elgin Town Hall by 2026 into a cultural and creative learning and entertainment centre, including reconfiguration of Trinity Place and new active travel crossings.

Who	Moray Council, Elgin Town Hall for the Community, Elgin BID, Moray College, HIE, Historic Environment Scotland
Lead	Moray Council - Head of Economic Growth & Development
When	Design work to be commissioned early 2022, project to be completed by 2026
Funding	Moray Growth Deal, Moray Council, HIE

CQ2 Grant Lodge



Action 28

Detailed design and project delivery to refurbish and extend Grant Lodge into a high quality food and drink heritage visitor experience by 2026

Who	Moray Council, Friends of Grant Lodge, HIE, Historic Environment Scotland
Lead	Moray Council - Head of Economic Growth & Development
When	Design work early 2022, project delivery by end of 2026
Funding	Moray Growth Deal, Moray Council and HIE

CQ3 Hotel



Action 29

Continue to liaise with landowners and hotel operators to promote central Elgin as a potential location for a hotel.

Who	Moray Council
Lead	Moray Council - Head of Economic Growth & Development
When	Ongoing
Funding	Private funding

CQ4 Elgin Museum



Action 30

Refurbish museum

Who	Elgin Museum, Moray Council
Lead	Elgin Museum
When	To be determined
Funding	Investigate external funding sources

CQ5 Gallery



See Action 7

Gallery
See Action 7, page 4

CP1 Gateways



See Action 2, 24 and 27

Gateways

See Action 2 - page 4, Action 24 - page 10, Action 27 - page 12,

CP2 Renewable Energy



Action 31

Commission feasibility study to consider small scale hydro in the River Lossie and solar energy schemes in unused parts of the Park and surrounds

Who	Moray Council, Elgin BID, Elgin Community Council
Lead	Moray Council - Strategic Planning & Development
When	2022
Funding	Moray Council

CP3 Cooper Park Education, Health and the Environment



Action 32

Create a raised boardwalk adjacent to the River Lossie corridor for outdoor education

Who	Moray Council, Elgin Community Council
Lead	Moray Council - Strategic Planning & Development
When	2026
Funding	To be determined



Action 33

Further planting for biodiversity including wildflower meadows

Who	Moray Council, Elgin Community Council
Lead	Moray Council - Open Space
When	Ongoing
Funding	Moray Council and Nature Restoration Fund

CP4 Cooper Park Play and Recreation



Action 34

Remove mound and existing play park and replace with open, inclusive playpark that caters for all abilities

Who	Moray Council, Parentable, Elgin Community Council
Lead	Moray Council - Strategic Planning & Development
When	To be completed end 2026, early design work underway.
Funding	To be determined



Action 35

Refurbish, extend and change use of toilet block to café and ticket office, with accessible toilets

Who	Moray Council
Lead	Moray Council - Strategic Planning & Development
When	Design work started and due to be completed April 2022, project delivered by end 2026
Funding	To be determined



Action 36

Expand skatepark to create separate areas for different ages/ abilities, bike skills area, outdoor gym, mini golf etc

Who	Moray Council, Elgin Community Council, Parentable
Lead	Moray Council - Strategic Planning & Development
When	Design work started and due to be completed April 2022, project delivered by end 2026.
Funding	To be determined



Action 37

upgrade access to picnic benches and seating areas to be all inclusive

Who	Moray Council, Parentable
Lead	Moray Council - Strategic Planning & Development
When	2026
Funding	Moray Council



Action 38

Upgrade path network and introduce signage throughout Park

Who	Moray Council
Lead	Moray Council - Strategic Planning & Development
When	2026
Funding	Moray Council

CP5 Cooper Park Sports Hub



Action 39

Dual frontage, modern multi use sports hub by 2030 to support increased use of Cooper Park as a sports venue

Who	Moray Council, SportScotland, Elgin Community Council
Lead	Moray Council - Strategic Planning & Development
When	2030
Funding	To be investigated

CP6 Cooper Park Pond



Action 40

Transform Cooper Park pond and bring it back into use for boating, planting for biodiversity.

Who	Moray Council, Elgin Community Council, Parentable
Lead	Moray Council - Strategic Planning & Development
When	Design work due to be complete April 2022, implementation complete by end 2026
Funding	To be determined

CP7 Cooper Park Outdoor Performance area



Action 41

Create a 100 seat outdoor performance area to significantly increase the attraction and appeal of Cooper Park and support music, art and book festivals.

Who	Moray Council, Elgin Town Hall for the Community, Elgin Community Council, Elgin BID
Lead	Moray Council - Strategic Planning & Development
When	Design work started and due to be completed April 2022, project delivered by end 2026.
Funding	To be determined

OP1 Roundabouts, Gateways and Entrances



Action 42

Design new gateways into Elgin

Who	Moray Council, Public Art Programme Manager, Transport Scotland
Lead	Moray Council - Strategic Planning & Development
When	2026
Funding	To be determined

OP2 Former Sawmill and Auction Mart Sites, Linkwood Road



Action 43

Work with landowners to address constraints and bring sites forward for development

Who	Moray Council, landowners
Lead	Moray Council - Strategic Planning & Development
When	Ongoing
Funding	To be determined

OP3 Toilets



Action 44

Review toilet provision and ensure accessible toilets linked to car parking

Who	Moray Council, Parentable, Elgin BID
Lead	Elgin BID
When	2024
Funding	To be determined



Action 45

Ensure all new buildings and street furniture incorporate gull control measures to avoid nesting opportunities and investigate funding for gull control measures to be retrofitted into buildings.

Who	Moray Council, landowners
Lead	Moray Council
When	Ongoing
Funding	To be determined



Action 46

Work with Elgin BID to raise awareness of gull problems within the Centre, discouraging feeding and improving waste management

Who	Moray Council, Elgin BID
Lead	Elgin BID
When	Ongoing
Funding	To be determined

An aerial photograph of Elgin City Centre, showing a mix of residential housing, green spaces, and commercial areas. A large green field is visible in the upper right, and a church with a prominent tower is in the lower right. A road intersection is visible in the lower left.

Photo Credits

We would like to thank the following for the use of their images:

MBLA Design Ltd

Elgin BID

LDN Architects llp

ClimbScotland

Scotavia Images

Caroline Inkle

www.unsplash.com

Whilst every effort has been made to contact copyright holders for their permission to reprint material, the publishers would be grateful to hear from any copyright holder who is not acknowledged here and will undertake to rectify any errors or omissions in future editions.



Designed by Strategic Planning & Development © Moray Council 2021

www.moray.gov.uk/ECCMP