

Systems Based Approach to Physical Activity in Moray**Who are the core organisations in Moray that have a role in the physical activity system?**

Moray Council (Sport & Culture, Early Years, Planning, Education, Developer Obligations, Active Travel, Transportation, CLD, Social Work)
 Moray Leisure Centre
 Moray Sports Centre
 Moray College/UHI
 Land and Forestry Scotland
 TSI Moray
 NHS Grampian
 Digital Health & Care Innovation Centre
 Sportscotland
 Health & Social Care Moray
 Integrated Joint Board
 Community Planning Partnership
 Outfit Moray
 National Governing Bodies of Sport (SRU, SFA etc)
 Charitable Trusts/Organisations – Friendly Access, Elgin Sports & Community Trust
 Voluntary Community Sports Clubs
 CIMPSA – Governing Body of Fitness
 Glasgow School of Art

What policies reflect or relate to physical activity in Moray? *(please note a number of below inclusions are strategies not solely policy)***National**

Climate Change
 Health Improvement
 Community Empowerment
 Physical Activity & Sport
 My World Outdoors (Care Inspectorate) – Early Years
 My Active World (Care Inspectorate) – Early Years
 Curriculum for Excellence – Education
 NPF4 – 20 minute neighbourhoods
 Scotland's Walking Strategy
 XPlay Scotland

National Improvement Framework (NIF) – key priority on ‘Improving Children & Young People Health & Wellbeing’
 Active Scotland Outcomes Framework
 Sportscotland - Sport for Life

Local

Volunteer Policy – Moray Council
 Policies within Local Development Plan

What are the existing core areas of work for physical activity in Moray (services, projects or initiatives)

Sport & Leisure Capital Investment Plan
 Active Schools
 Community Sports Hubs
 Fit Life Membership
 Physical Activity for Health programme (exercise referral)
 Social Prescribing
 Walk Moray
 Active Travel
 Leisure Facility Provision & Activities
 Poverty
 Additional Support Needs
 Digital Health & Innovation
 Mental Wellbeing
 Third Sector Provision
 Scottish Government Play Renewal – funding allocated to renew/improve play facilities across Scotland over 5yrs
 Participatory Budgeting Exercise – gather needs and support both play renewal and any other secondary projects which emerge
 Strategic Planning & Development – Open Space strategy, Play Sufficiency Assessment, Forestry & Woodland strategy, generally work on Local Development Plan
 Moray Growth Deal synergies
 UHI Research opportunities connected with Health & Wellbeing
 Collating relevant data evidence that can contribute towards physical activity – example Forres Area Community Trust
 Integration of connected themes – food, childcare

Building the Will - Do you see the approach discussed today aligning with how your organisation would like to work with partners to improve physical activity opportunities in Moray?

Alexandrea MacLeod & John O Kane – Moray Leisure Centre Yes – ‘operational’ already there. Focus on the gaps. Use scalable models	Scottish Disability Sport – Josef Tautscher, Yes . This is the best approach to bring everyone onboard	Yes , Scott Open Spaces, Moray Council	Yes - Health & Social Care, Moray Council	Rowena MacDougall, Moray Council Strategic Planning & Development - Yes
Yes - NHS Grampian	Yes , Active Schools Coach, Student Representative	Roy McPherson, Active Schools & Community Sport Manager, Yes , strategic direction/leadership required for all the good operational work already happening – mapping exercise required for partner projects	Moray Council – Open Spaces Yes , there is a will, working collaboratively is the only way to make meaningful change in challenging circumstances, the systems-based approach is a good one. Would require a spearhead	Yes , Health Improvement Team, NHSG
Yes , Katrina – Planning & Development, Moray Council	Yes - Scottish Rugby Union/National Governing Bodies of Sport	Moray Council, Yes need good links between departments & understanding of what other departments & organisations are doing	Yes – Tony, Outfit Moray. Requires a collaborative approach with a lead agency – Moray Council. Wide representation to ensure alignment	Yes , Education NIF; Improvement in Children & Young People Health & Wellbeing
YES! Susan J, NHS/MHSCP	Education – Hazel Sly, Yes – Capacity may be a challenge Head Of Education requires consulting	DHI – Yes	Yes – Moray Sports Forums & Hubs (inc. sportMoray)	Yes – Elgin Sports & Community Trust
Yes – Moray College/UHI	Real opportunity with: Moray Growth Deal Locality Plans Moray future strategy			

	National drivers for early education on lifestyle choices			
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Organisational Contribution – What key areas of the system would you see your organisation aligning and contributing to most?

Active Systems	Active Travel	Active Places of Learning	Active Workplaces	Sport & Active Recreation	Communications & Public Education	Places & Spaces	Active Health & Social Care
Outfit Moray	Outfit Moray		Outfit Moray	Outfit Moray	Outfit Moray		
Moray Leisure Centre	Moray Leisure Centre	Moray Leisure Centre	Moray Leisure Centre	Moray Leisure Centre	Moray Leisure Centre	Moray Leisure Centre	Moray Leisure Centre *priority
Scottish Disability Sport	Scottish Disability Sport	Scottish Disability Sport	Scottish Disability Sport	Scottish Disability Sport	Scottish Disability Sport	Scottish Disability Sport	Scottish Disability Sport
Moray Council – Open Space	Moray Council – Open Space	Moray Council – Open Space	Moray Council – Open Space	Moray Council – Open Space	Moray Council – Open Space	Moray Council – Open Space	Moray Council – Open Space
	Active Schools & Community Sport Hubs	Active Schools & Community Sport Hubs		Active Schools & Community Sport Hubs	Active Schools & Community Sport Hubs	Active Schools & Community Sport Hubs	Active Schools & Community Sport Hubs
	Moray Growth Deal					Moray Growth Deal	
				Scottish Rugby Union			
	Moray Council – Planning					Moray Council – Planning	
		Moray Council – Education	Moray Council – Education			Moray Council – Education	
					Health & Social Care Moray	Health & Social Care Moray	Health & Social Care Moray
					DHI		DHI

					NHS Grampian	NHS Grampian	NHS Grampian
NHS Grampian – Health Improvement Team	NHS Grampian – Health Improvement Team	NHS Grampian – Health Improvement Team	NHS Grampian – Health Improvement Team	NHS Grampian – Health Improvement Team	NHS Grampian – Health Improvement Team	NHS Grampian – Health Improvement Team	NHS Grampian – Health Improvement Team
Moray Council	Moray Council	Moray Council	Moray Council	Moray Council	Moray Council	Moray Council	Moray Council
Moray College /UHI		Moray College /UHI	Moray College /UHI	Moray College /UHI	Moray College /UHI	Moray College /UHI	Moray College /UHI
	Elgin Sports & Community Trust	Elgin Sports & Community Trust	Elgin Sports & Community Trust	Elgin Sports & Community Trust	Elgin Sports & Community Trust	Elgin Sports & Community Trust	Elgin Sports & Community Trust
Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)

Partner Contribution - How would you see your organisation/department contributing to the delivery of the strategy going forward?

Collaborate	Involve	Consult	Inform
Strategic Planning Active Places & Spaces Collaborative – On-going work on Open Space Strategy	Moray Council, Strategic Planning & Development, Rebecca Morrison, Katrina Martin	Moray Council, Strategic Planning & Development, Rebecca Morrison, Katrina Martin	
Education – Hazel Sly, see the benefits of collaborating. Would need ‘buy in’ from Head of Education to ensure where it fits		Early Learning Centre (ELC)/ELC Settings, Hazel Sly	
Moray Council, Open Space, Scott	Moray Council, Open Space, Scott	Moray Council, Open Space, Sarah Campbell	Moray Council, Open Space, Sarah Campbell
DHI, Collaborate, fits with work being developed now, significant opportunity. Mairi Simpson			
Moray Leisure Centre, John O Kane *priority	Moray Leisure Centre, Alexandra MacLeod	Moray Leisure Centre, John O Kane & Alexandra MacLeod	Moray Leisure Centre, John O Kane
HSCM, Iain MacDonald, NHS Grampian/Public Health NHS Grampian Health Improvement Team, Lisa T/Susan J	NHS/MHSCP, Susan J NHS Grampian Health Improvement Team, Lisa T	NHSG Public Health, Elizabeth Robinson, Public Health Consultant	

	Scottish Rugby Union, John Mann/ National Governing Bodies of Sport		
Active Schools Student Rep, Fiona			
Active Schools & Community Sport, Roy M	Active Schools & Community Sport, Roy M	Active Schools & Community Sport, Roy M	Active Schools & Community Sport, Roy M
Scottish Disability Sport, Josef Tautscher			
Outfit Moray, Tony	Outfit Moray, Tony	Outfit Moray, Tony	Outfit Moray, Tony
Moray College/UHI	Moray College/UHI	Moray College/UHI	Moray College/UHI
Elgin Sports & Community Trust	Elgin Sports & Community Trust	Elgin Sports & Community Trust	Elgin Sports & Community Trust
Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)	Moray wide Sports Forums & Hubs (inc sportMoray)

Identifying the Issues – What are the key issues relating to the on-going provision and development of physical activity opportunities in Moray?

Strategic alignment and timing	Connecting key themes i.e., Attainment – Physical Activity	Lack of other organisations buy in – Stakeholder engagement	Governing Body of sport coverage in Moray is poor
Lack of strategic direction	Shared understanding of positive impact of physical activity on attainment	Still experiencing silo working	Need for staff to drive forward targeted projects i.e. 39% Additional Support Needs pupils within schools
High level strategic ‘buy-in’ – great work occurring at operational level	Lack of awareness of the current offer around physical activity	Staff & Resource pressures	Public perception
Government policy driving resource	Lack of education for general public	Conflicts between public and private interests	Education/Professional qualifications for those working in ‘physical activity’ is it working does it need to change
Influencing high level policy areas	Lack of Public Engagement	Lack of Public willingness to change	Lack of inclusive opportunities in rural areas

Physical Activity should be statutory	Creating a core working group to lead and pull together operational projects/partners	Linking with Health & Care agendas	Sharing of data
Timing – Local Development Plan 2027 new place-based plan already in progress with evidence report due in March	Capacity for co-design	Members of the community support unit, missing from discussions (To assist with gathering public/charitable organisations views/experiences and feed into the process @ early stage)	Different data platforms storing rich data that are incompatible
Transport / Rurality	Community Capacity	Funding	Communication
Sustainability	Revenue to maintain infrastructure	Lack of funding to maintain/develop capital assets	
Pressure on organisations/services to contribute to the system as may only be one aspect of role (resource capacity)	Communication within organisations and outwith – so much going on it's so difficult to be aware of all developments	Funding pressures on third sector organisations – no reserves to fall back on	Significant saving requirements – Moray Council