

Situation	Activities	Short Term Outcomes	Long-term Outcomes
<p>The climate emergency requires us to live within the planetary boundaries, including achieving carbon-neutrality.</p> <p>Most people are increasingly aware of the climate emergency, but are confused by the jargon (e.g. what's carbon got to do with it?), unclear and worried about what impact addressing the issue might have on their lifestyle, and unclear about what they can do to help.</p> <p>There are huge strengths within Moray, which can be unleashed through Community Led Local Development approaches to increase understanding and enable community led action to address the issue.</p> <p>There is an urgent need to 'translate' studies and research developed elsewhere for different contexts into simple language, relevant to the people of Moray and capable of restoring their sense of agency.</p>	<p>Review wide range of relevant frameworks, approaches (e.g: Doughnut Economics, Community Wealth Building, Municipalities in Transition), studies and research (e.g.: Carbon Neutral Island, Top Ten Interventions to Cut Regional Carbon Emissions, and Rethinking Scotland reports) to inform subsequent activities.</p> <p>Recognising and building on community strengths highlighted during the pandemic, engage with communities to develop materials to describe and illustrate what life in a carbon-neutral Moray might look and feel like, e.g. with regard to housing, agriculture, manufacturing, commerce, travel & transport etc.</p> <p>Engage with communities across Moray, paying particular attention to less-animated communities, to promote and develop deeper and more widespread understanding of the above, leveraging support from the Moray Climate Assembly and other actors.</p> <p>Support, animate and facilitate the development, collation and sharing of ideas, plans and actions that can be further developed and taken forward (individually and/or collectively) with and by a wide range of actors & stakeholders to support the transition to a zero-waste and carbon-neutral Moray.</p> <p>Develop and publish materials through a range of media to share learning about:</p> <ul style="list-style-type: none"> • what it means to be carbon-neutral • what communities and agencies can do to drive and support the transition to a carbon-neutral rural economy • how Community Led Local Development approaches can enable similar processes to be rolled-out elsewhere. 	<p>The people of Moray have a better understanding of what it means to be carbon-neutral, and of the respective roles of government agencies and communities in achieving that.</p> <p>Communities, including less-animated communities, have greater capacity and confidence to identify, and engage constructively with, the challenges and opportunities linked to the development of a carbon-neutral rural economy in Moray.</p> <p>Moray communities are better able to learn from each other, and to share their learning with communities elsewhere.</p> <p>The ability of Moray communities to plan and implement actions addressing the climate emergency is improved.</p> <p>The ability of other rural communities to learn from innovative approaches developed and/or tested in Moray is improved.</p>	<p>The activities directly support the development of regional networks and communities of practice while increasing awareness of the opportunity to participate in the LAG.</p> <p>The activities and short-term outcomes contribute, directly and fully, to two of the National Performance Framework Outcomes:</p> <ul style="list-style-type: none"> • We value, enjoy, protect and enhance our environment. • We live in communities that are inclusive, empowered, resilient and safe. <p>The activities and short-term outcomes also partially contribute to two other National Performance Framework Outcomes by supporting the development of:</p> <ul style="list-style-type: none"> • an entrepreneurial, inclusive and sustainable economy, and • thriving and innovative businesses