

Action from Economic Development & Infrastructure - 15.11.22	
Agenda Item No:	15
Agenda Item:	Question Time
Responsible Officer:	Mark Atherton
Information Sought:	Response:
<p>Councillor Divers queried which service is responsible for advertising on roundabouts in Moray as this is considered to be a potential funding source.</p> <p>Note: In response, the Head of Environmental and Commercial Services advised that she had responsibility for this and that she would provide Councillor Divers with an update in relation to the number of vacant advertising sites available.</p>	<p>There are 8 vacant sites where roundabout opportunities exist and 4 sites that are currently sponsored.</p> <p>Moray Council engage with a company called Highland News &amp; Media who discuss what options are available to local businesses, provide the cost details to them for carrying out sponsorship and make the arrangements to have signage manufactured and installed.</p> <p>Council officers and Highland News &amp; Media will discuss future sponsorship and how best to communicate this to local businesses.</p> <p>The Council has 2 recent enquiries from local businesses who have been provided with details of sponsorship.</p>

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