

Environment and Infrastructure

- [Reduction in number of road traffic and parking incidents in New Elgin East.](#)
- [Improved access to play equipment and sports facilities.](#)

Health and Wellbeing

- [More people in New Elgin East are in sustained housing options that meets their needs.](#)
- [Changing perceptions of, and relationships with, drugs in New Elgin East.](#)
- [Reduce seagull numbers and incidents of dog fouling in New Elgin East.](#)
- [Reduce anti-social behaviour in New Elgin East.](#)

Community Involvement

- [Bringing different generations of people together in New Elgin East to reduce social isolation.](#)
- [Build community cohesion between individuals and community groups in New Elgin East.](#)
- [Increased opportunities for community involvement and engagement with services in New Elgin East.](#)

Education and Employment

- [Widening access to better quality employment in New Elgin East.](#)
- [Improve uptake in employment related training provision in New Elgin East.](#)
- [Supporting people to ensure they have a decent standard of living in later life.](#)
- [Increase wrap around childcare provision in New Elgin East.](#)
- [Improved links between New Elgin East Community and Schools.](#)

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Environment and Infrastructure

Outcome 1: Reduction in number of road traffic and parking incidents in New Elgin East.

What will we do?		(a) Increased road safety awareness and behaviour change in New Elgin East. (b) Physical improvements in 2 road traffic sites in New Elgin East. (c) Improve parking layout and usage in identified areas in New Elgin East by working with community.			
How?		Who?	When?	Where?	How will we know?
1.1	Continue and extend junior road safety campaign	<ul style="list-style-type: none"> Police Scotland Moray Council Roads New Elgin Primary School New Elgin Primary Parent Council Moray Council Engagement Team Active Travel 	2019-20	<ul style="list-style-type: none"> New Elgin Primary School Linkwood 	Youth volunteer accreditation evaluation.
1.2	(a) Identify 2 sites in New Elgin east for road traffic improvements.	<ul style="list-style-type: none"> Moray Council Roads Police - Traffic 	2019-20	New Elgin East	Actions and timescales for 2 sites in New Elgin East identified.
1.3	(b) Improve 2 sites in New Elgin East regarding road traffic concerns.	<ul style="list-style-type: none"> Moray Council Roads Police - Traffic 	By 2025?	New Elgin East	2 sites improved and reduction in incidents.
1.4	Create and implement parking map for identified areas to make better use of existing space.	<ul style="list-style-type: none"> Moray Council Housing & Roads Police Active Travel Local businesses 	Create 19/20 Implement 2020/21	<ul style="list-style-type: none"> Robertson Drive Millar Street Croft Road Meadow Crescent Scotmid area carpark (disabled parking bays) 	Map created, reduction in Estate Management complaints regarding parking.

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1.5	Involve community in design and implementation of school travel plans	<ul style="list-style-type: none">• Linkwood Primary• Parent Council• Project Manager Education• Active Travel	2019/20 (involve) August 2020 (implement)	<ul style="list-style-type: none">• Linkwood Primary	Plan in place by August 2020.
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Outcome 2: Improved access to play equipment and sports facilities.

What will we do?		Form Working Group to identify and fill gaps in provision.			
How?		Who?	When?	Where?	How will we know?
2.1	Form working group.	<ul style="list-style-type: none"> Community Support Unit Sports Centres Engagement Team Lands & Parks Housing Active Schools Local Access Forum 	2019/20	New Elgin East	Working Group established.
2.2	Review existing provision in area.	<ul style="list-style-type: none"> Working Group 	2020	New Elgin East	Mapping of existing provision.
2.3	Identify opportunity for improvements in provision.	<ul style="list-style-type: none"> Working Group 	2020	New Elgin East	Plan and identify areas for potential improvement.
2.4	Identify and access resources.	<ul style="list-style-type: none"> Working Group 	2020/21	New Elgin East	Areas identified improved.

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Health and Wellbeing

Outcome3: More people in New Elgin East are in sustained housing options that meets their needs.

What will we do?		Advice and ongoing support on housing related matters in New Elgin East.			
How?		Who?	When?	Where?	How will we know?
3.1	1. New Elgin East Housing Summit.	<ul style="list-style-type: none"> Housing Options Team; Estate Caretaker- Moray Council Housing Associations Private sector Third Sector 	2020	New Elgin East	<ul style="list-style-type: none"> Evaluation of numbers attending. Timescale and outcomes identified for number 2.
3.2	2. Quarterly housing surgeries in New Elgin East.	<ul style="list-style-type: none"> Housing Options Team Housing Associations Private sector Third Sector 	2020+	New Elgin East	(a) Attendance at surgeries. (b) Improvement in tenancy sustainment.

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Outcome 4: Changing perceptions of, and relationships with, drugs in New Elgin East.

What will we do?		Deliver a range of education, awareness raising and outreach programmes with Partners in New Elgin East.			
How?		Who?	When?	Where?	How will we know?
4.1	<ul style="list-style-type: none"> Mapping exercise regarding drugs education. Awareness raising and training in Elgin High School. 	<ul style="list-style-type: none"> Engagement Team Moray Health Improvement Team Research Information Officer / Schools / Police (Schools Liaison Officer) / Education Elgin High School, New Elgin Primary School, Linkwood School and Parent Council Police Elgin Youth Development Group 	2019	Schools in New Elgin Primary School Mobile Information Bus Police Bus	<ul style="list-style-type: none"> Baseline data. Evaluation / numbers reached. Established annual programme delivered in partnerships.
4.2	<ul style="list-style-type: none"> Family learning sessions Deliver community champion training to volunteers (2 in 19/20) 	<ul style="list-style-type: none"> Police Moray Health Improvement Team Aberlour Childcare Trust Locality Management Group (LMG) TSI Moray PYSV/ Special Constables Penumbra Moray Wellbeing Hub 	2019-20	<ul style="list-style-type: none"> Mobile Information Bus Police Bus Scotmid Dookit Park 	<ul style="list-style-type: none"> Numbers attending 2 x Champions trained
4.3	Awareness raising campaign in area	<ul style="list-style-type: none"> Police Local businesses 	Late 2019	New Elgin East	Increase in intelligence / reporting in 2 years.

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	around Crime Stoppers and intelligence led policing.	<ul style="list-style-type: none"> • Crime Stoppers • Housing & Housing Associations • Schools • Community Groups 			
4.4	<ul style="list-style-type: none"> • Interventions and referrals across CPP • Promote programme of training on drugs and alcohol (including with those directly affected). 	<ul style="list-style-type: none"> • Housing / Housing Associations • Moray Health Improvement Team • Linkwood Medical • Police • Department for Work and Pensions • MADP Partnership Team 	2019-20	New Elgin East	Programme developed and timescales set for delivery.
4.5	<ul style="list-style-type: none"> • Interventions and referrals across Community Planning Partnership • Deliver a programme of training on drugs and alcohol. 	<ul style="list-style-type: none"> • Housing / Housing Associations • Moray Health & Social Care Partnership • Linkwood Medical • Police • Department for Work and Pensions • MADP Partnership Team 	2020-21	New Elgin East	Numbers trained across Community Planning Partnerships.
4.6	<ul style="list-style-type: none"> • Needle safety campaign 	<ul style="list-style-type: none"> • Moray Health Improvement Team • Moray Council; Housing-Estate Caretaker • Housing Associations 	2019	New Elgin East	Attendance at training

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Outcome 5: Reduce seagull numbers and incidents of dog fouling in New Elgin East.

What will we do?		Pilot projects in partnership with community to reduce incidents and raise awareness / educate on issues.			
How?		Who?	When?	Where?	How will we know?
5.1	<ul style="list-style-type: none"> Pilot project to reduce seagull numbers in New Elgin East. 	<ul style="list-style-type: none"> Moray Council Housing Elgin BID Councillors 	2019	<ul style="list-style-type: none"> New Elgin Road Main Street, New Elgin Linkwood Drive Thornhill Road 	Reduction in seagull numbers by 2024.
5.2	<ul style="list-style-type: none"> Education / promotion / walkabout. Green Dog Walkers Scheme 	<ul style="list-style-type: none"> Moray Council Community Groups Schools Housing Special Constables/ Police Scotland Youth Volunteers Local Access Forum 	2020-21	New Elgin East (Hanover Linkwood Burn / back of New Elgin Primary School, Dookit Park).	Reduction in dog fouling in three areas over 2 years.

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Outcome 6: Reduce anti-social behaviour in New Elgin East.

What will we do?		Engaging with the local community and partners to identify sources of ASB and develop an action plan of work			
How?		Who?	When?	Where?	How will we know?
6.1	Outreach youth work in New Elgin East.	<ul style="list-style-type: none"> • Elgin Youth Development Group • Engagement Team • M:ADE 	2019-21	New Elgin East	<ul style="list-style-type: none"> • Numbers reached. • Numbers participating. • Accreditation. • (Need estimated numbers) of young people entering positive destination.
6.2	Community walkabout in New Elgin East to identify community safety hotspots and develop plan of action.	<ul style="list-style-type: none"> • Housing • Housing associations • Police/ Elgin BID bikes • Councillors • Moray Sports Centre 	Summer 2019 (Walkabout) Autumn / Winter 2019 (plan).	<ul style="list-style-type: none"> • New Elgin Primary • Moray Sports Centre 	<ul style="list-style-type: none"> • Evaluation. • Plan of action developed with partners.

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Community Involvement

Outcome 7: Bringing different generations of people together in New Elgin East to reduce social isolation

What will we do?		Community Garden Intergenerational Project.			
How?		Who?	When?	Where?	How will we know?
7.1	Identify potential sites and negotiate with landlords.	<ul style="list-style-type: none"> • Moray Council Estates • McKenzie • Springfield • New Elgin Hall • Community Support Unit • Moray Health and Social Care Partnership 	2019-20	Sites throughout NEE <ul style="list-style-type: none"> • New Elgin Hall • Top of Main Street • Anderson Drive 	Site identified and permission granted if applicable.
7.2	Form a group and create a plan.	<ul style="list-style-type: none"> • Community Support Unit • Moray Health Improvement Team • REAP • Elgin Community Council • Local businesses • Schools • John Muir Trust • Duke of Edinburgh 	2019-20	<ul style="list-style-type: none"> • New Elgin Hall • Top of Main Street • Anderson Drive 	Group constituted and active plan developed.
7.3	Apply for funding and develop.	<ul style="list-style-type: none"> • Elgin Men's Shed • Schools • TSI Moray • Funders • Local businesses • University of the Highlands and Islands 	2020-21	<ul style="list-style-type: none"> • New Elgin Hall • Top of Main Street • Anderson Drive 	<ul style="list-style-type: none"> • Successful funding bids and community garden open. • Numbers attending • Evaluation.

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Community Involvement

Outcome 8: Build community cohesion between individuals and community groups in New Elgin East.

What will we do?		Hold a large gathering (New Elgin Big Lunch) in the local park during the Summer months.			
How?		Who?	When?	Where?	How will we know?
8.1	Form group to plan a pilot family friendly event.	<ul style="list-style-type: none"> Residents and neighbours of New Elgin Moray Council UHI Community Groups & venues Moray Council Engagement Team Moray Food Plus Moray Health Improvement Team 	2019	Dookit Park / Hall	Footfall Feedback / evaluation.
8.2	Identify all groups in the area who can help; possible funders.	<ul style="list-style-type: none"> New Elgin Hall Local businesses and sponsors Elgin Community Council Schools TSI Moray Moray Food Plus 	2019-20	Dookit Park / Hall	<ul style="list-style-type: none"> Funding / event planned Evaluation / attendance to inform possible future events.
8.3	Source funding and deliver event.	<ul style="list-style-type: none"> Funders e.g. Rotary, Lottery, Scotch Whisky Action Fund Police Moray Food Plus Asda 	Summer 2020	Dookit Park / Hall	<ul style="list-style-type: none"> Funding / event planned Evaluation / attendance to inform possible future events. Footfall feedback /

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		<ul style="list-style-type: none"> • Tesco • TSI Moray 			evaluation.
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Outcome 9: Increased opportunities for community involvement and engagement with services in New Elgin East.

What will we do?		Establish a community hub in New Elgin East.			
How?		Who?	When?	Where?	How will we know?
9.1	Form a working group.	<ul style="list-style-type: none"> • Community Planning Partnership • New Elgin East Working Group • Community Support Unit • New Elgin Hall • Community Groups • Community Council • Moray Wellbeing Hub 	2019/20	New Elgin East	Group established.
9.2	Conduct options appraisal for Hub location in New Elgin East.	<ul style="list-style-type: none"> • Working Group 	2020/21	New Elgin East	Options appraisal conducted and preferred option identified.
9.3	Establish Hub in New Elgin East.	<ul style="list-style-type: none"> • Working Group 	2021+ (depending on option identified)	New Elgin East	Hub established in New Elgin East.

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Education and Employment

Outcome 10: Widening access to better quality employment in New Elgin East.

What will we do?		Identify and mitigate barriers to employment of people in New Elgin East.			
How?		Who?	When?	Where?	How will we know?
10.1	Develop a pilot community employment scheme in New Elgin East.	<ul style="list-style-type: none"> • Moray Skills Pathways • Moray Pathways • Police Scotland Youth Volunteers/Special Constables • Moray Sports Centre 	2019-2021	New Elgin East	Scheme, M&E process established with partners.
10.2	Deliver a pilot community employment scheme in New Elgin East.	<ul style="list-style-type: none"> • Moray Skills Pathways • Moray Pathways • Police Scotland Youth Volunteers/Special Constables • Moray Sports Centre 	2021-2024	New Elgin East	Uptake, evaluation, tracking individual outcomes.
10.3	Work with employers to map barriers to employment.	<ul style="list-style-type: none"> • Local employers • Employee consultation • Community Planning Partnership • Moray Council Early Years Service 	2020-2023	Employers	Barriers mapped; baseline established.
10.4	Develop approaches / programme of delivery based on above.	<ul style="list-style-type: none"> • Community Planning Partnership • Employers 	2021-2025	Employers	Programme developed / delivered / reviewed annually, M&E.

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Outcome 11: Improve uptake in employment related training provision in New Elgin East.

What will we do?		Identify gaps in training provision, promote current offers and develop opportunities to meet needs in New Elgin East.			
How?		Who?	When?	Where?	How will we know?
11.1	Establish baseline of current training opportunities (and uptake) available to New Elgin East residents	<ul style="list-style-type: none"> • Skills Development Scotland • University of the Highlands and Islands • Department for Work and Pensions • Developing the Young Workforce • Highlands and Islands Enterprise • Growth Deal • Employers • Moray Council Early Years Service • TSI Moray • Social Enterprise Academy • Employee Consortium • PSYV/ Special Constables 	Early 2020		Baseline established to establish targets for step 2.
11.2	Awareness raising / fill gaps in training uptake by targeted approach in New Elgin East.	<ul style="list-style-type: none"> • Employee Consortium • University of the Highlands and Islands • Schools • New Elgin East Working Group • TSI Moray • Moray Sports Centre • Employers • Moray Council Early Years 	2020 (Autumn)	<ul style="list-style-type: none"> • New Elgin Hall • UHI Linkwood • Online • Hanover • Moray Sports Centre 	

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		Service			
11.3	Following steps 1 and 2 develop a programme of new training in New Elgin East to fill established gaps.	<ul style="list-style-type: none"> • Job Centre; Flexible support • Employee Consortium • Essential Skills • University of the Highlands and Islands 	2021-22	<ul style="list-style-type: none"> • New Elgin Hall • UHI Linkwood • Online • Hanover • Moray Sports Centre 	Uptake in courses evaluating / tracking individual outcomes.

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Outcome 12: Supporting people to ensure they have a decent standard of living in later life.

What will we do?		Provide education, support and access to relevant advice services for people in New Elgin East		
How?		Who?	When?	How will we know?
12.1	Awareness raising / education of services available.	With all ages.		
12.2	2 drop in community sessions in New Elgin East per annum.	<ul style="list-style-type: none"> • DWP • Men's Shed • BALL Group • Police Scotland • Mobile Information Bus • CAB • Income Max Team (Moray Council) • Pensions Advisory Service • Independent Advisor • Hub 	<ul style="list-style-type: none"> • By Summer 2020 • Autumn 2019 • Spring 2020 	Evaluation / feedback from 2 events.
12.3	Establish financial programme of advice sessions in Elgin High, including family learning opportunities	<ul style="list-style-type: none"> • New Elgin High School • Parent Council • Forres Credit Union • CAB 	School Year 2019-20	Programme delivered, numbers attending and evaluation.
12.4.	Establish a social group in New Elgin East for older people providing access to advice to services.	<ul style="list-style-type: none"> • Local venues • Advice giving agencies • Moray Health Improvement Team 	2019 (weekly / monthly)	

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Outcome 13: Increase out of hours childcare provision in New Elgin East.

What will we do?		Establish a New Elgin East Childcare Hub and network of provision.			
How?		Who?	When?	Where?	How will we know?
13.1	Expansion of current mapping exercise to include all current New Elgin East childcare provision (including eg: babysitting, youth work, and childminding).	<ul style="list-style-type: none"> • Moray Council Early Years Service • Private childcare providers • Moray Sports Centre 	2019	<ul style="list-style-type: none"> • New Elgin 	<ul style="list-style-type: none"> • Baseline data / list. • Gaps identified.
13.2	Ensure targeted childcare training / employment opportunities in action numbers.	<ul style="list-style-type: none"> • Moray Sports Centre • Childcare provision • Moray Council Early Years Service • University of the Highlands and Islands • Highlands and Islands Enterprise • Developing the Young Workforce 	2020+	<ul style="list-style-type: none"> • Moray Sports Centre • New Elgin Hall 	<ul style="list-style-type: none"> • Evaluation. • Uptake.

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Outcome 14: Improved links between New Elgin East community and schools.

What will we do?		Projects in partnership that bring communities into schools.			
How?		Who?	When?	Where?	How will we know?
14.1	Pilot; pop up café for family and friends of New Elgin East pupils	<ul style="list-style-type: none"> • Elgin High School • Community Support Unit • Moray Council Engagement Team • Parent Council • Moray Food Plus • Elgin Youth Development Group • Moray Council Early Years Service 	2020/21	In High School	Evaluation and numbers involved.
14.2	Heritage themed film intergenerational project.	<ul style="list-style-type: none"> • Elgin High School • Community Support Unit • M:ADE • Moray Council Engagement Team • Elgin Youth Development Group • Men's Shed • New Elgin Hall 	Summer 2019	New Elgin East	<ul style="list-style-type: none"> • Evaluation of outcomes identified by working group. • Identified by participants.
14.3	Continue community links via Junior road Safety Officers scheme.	<ul style="list-style-type: none"> • New Elgin Primary School • Police • Parent Council • NHS Grampian 	2019/20	New Elgin Primary	<ul style="list-style-type: none"> • Kids attending, parental / community involvement. • Walking school bus.