Local government in Scotland: Challenges and performance 2019





Key messages

- 1 Councils face an increasingly complex, changing and uncertain environment which places different demands and expectations on them. Councils are also central to delivering many high-level public sector objectives, such as the integration of health and care services and involving citizens more in decisions about public services.
- 2 These reforms require councils to collaborate with partners, with the third sector and with communities, to think differently about how they deliver and fund services. Thinking differently about services is important to meet the growing and changing needs of their communities in the coming years. New ways of working can lead to increasingly complicated lines of accountability.
- 3 Scottish Government revenue funding to councils has reduced in real terms between 2013/14 and 2019/20, while national policy initiatives continue to make up an increasing proportion of council budgets. This reduces the flexibility councils have for deciding how they plan to use funding. At the same time, demands for council services are increasing from a changing population profile. All councils expect an increase in the proportion of people aged over 65 and almost a third of councils expect an increase in the proportion of children under 15.
- 4 Councils have made good progress in developing medium-term financial planning and continue to manage their funding gaps through savings and use of reserves. All councils increased council tax to the maximum three per cent in 2018/19 and many increased their fees and charges to raise income. Some councils are looking at other options to raise income.

- Councils need to ensure they have the staff, skills and leaders to deliver change. This requires effective workforce planning, but the quality of planning is inconsistent across councils. An increasing proportion of the workforce is nearing retirement. If there is insufficient succession planning, skills and knowledge will be lost as these people retire. Recruitment into some service areas is becoming increasingly difficult, but national workforce data is insufficient to clearly understand how individual services areas are affected.
- 6 Despite reducing funding and increasing demands, across local government most performance indicators are improving or being maintained, although some service areas show more strain. There remains performance variation among councils that cannot be readily explained by differences in context or spend. Better use of data and benchmarking could lead to further improvement and efficiencies.

Recommendations

While councils have continued to find ways to manage funding gaps and have made good progress with medium-term financial planning, they face an increasingly complex, changing and uncertain time ahead. To continue to improve the outcomes for their communities within this context, councils will need to be open to transformational change and implement new ways of working. To make effective progress, councils should:

- assure themselves that they have adequate leadership and management capacity in place. This should include development arrangements that prepare and support councillors and senior managers to respond to the challenging and changing local and national demands
- undertake long-term financial planning to set out how they will deliver national policy commitments, while continuing to sustain local services with reducing budgets and increasing demands
- continue to seek and implement innovative ways of working and collaborate with communities, partners and the third sector to drive transformational change

- improve data to:
 - help inform the difficult decisions councils have to make
 - support benchmarking, learning and sharing of experience and effective practice with others that will contribute to improving service quality, efficiency and outcomes for communities.
- ensure they have workforce planning that is clear about the workforce needed now and in the future, where the gaps are and what training or other action is needed to fill them. This should be supported by better workforce data.
- be able to demonstrate how spending decisions and priorities have impacted on service delivery and the outcomes of residents, as well as how they are delivering against the national performance framework.

Scrutiny tool checklist for councillors

This scrutiny tool captures a number of potential questions for councillors and relates to our report Local government in Scotland: Challenges and performance 2019 (1). It is designed to provide councillors with examples of questions they may wish to consider to help them better understand their council's position and to scrutinise performance.

| How well informed am I? | | | |
|---|-----------------|---|--|
| Questions for councillors to consider | What do I know? | Do I need to ask any further questions? | |
| Factors affecting demand for services and council funding | | | |
| Have you considered how policy and legislative change will affect how your council operates? | | | |
| What scenario planning has your council put in place for events such as EU withdrawal and increasing budget uncertainty? | | | |
| Do you have a clear understanding of the demographic circumstances within your council area? | | | |
| Do you know how effectively your council uses this information to decide how to provide services in the future? | | | |
| Governance and accountability | | | |
| Do you know if your council's governance and accountability structures are fit for purpose, given increasingly complex ways of working? | | | |
| If you sit on a board, do you fully understand your responsibilities to that board and the council? | | | |

| How well informed am I? | | | |
|---|-----------------|---|--|
| Questions for councillors to consider | What do I know? | Do I need to ask any further questions? | |
| Transformational change | | | |
| Do you understand how your council's approach to transformational change will improve services, benefit users and save money? | | | |
| How will you monitor and scrutinise progress of transformational projects? | | | |
| What is your council's risk appetite for transformational change? Are risks properly monitored? | | | |
| Do you know what the financial repercussions will be if your council's transformation activity fails to meet its savings targets? | | | |
| Is your council's transformation activity supported by good governance arrangements and robust management? | | | |
| Do you know if the governance arrangements factor in time needed to ensure projects are properly scoped? | | | |



Audit Scotland, 4th Floor, 102 West Port, Edinburgh EH3 9DN T: 0131 625 1500 E: info@audit-scotland.gov.uk www.audit-scotland.gov.uk

For the latest news, reports and updates, follow us on:







